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Bringing the World to America®

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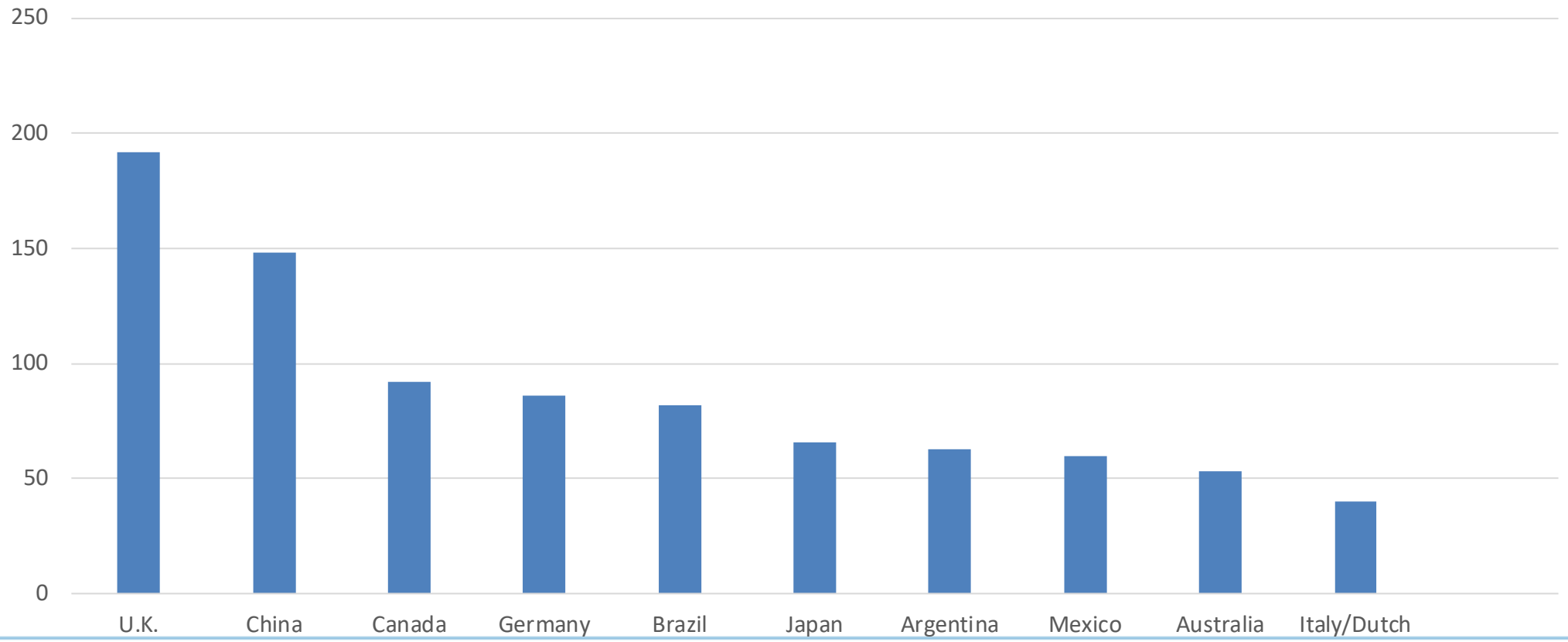
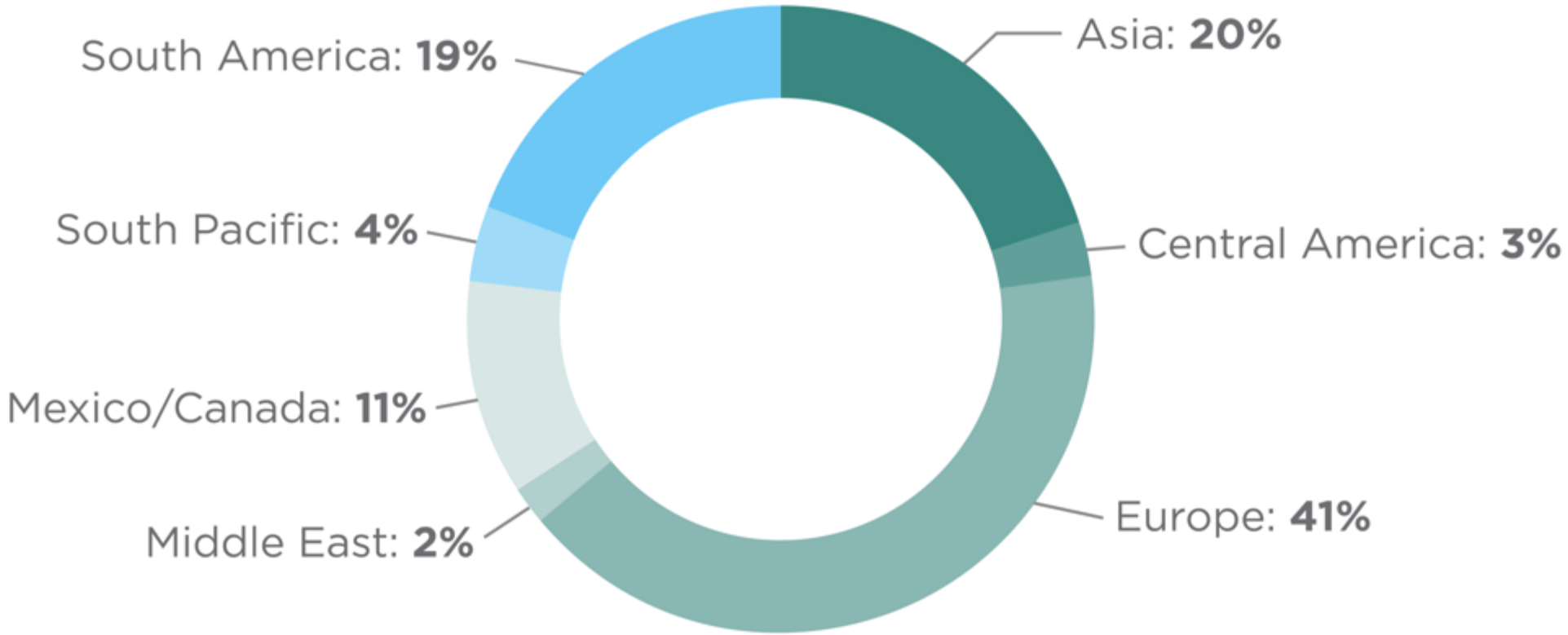
IPW BUYER **DELEGATIONS**

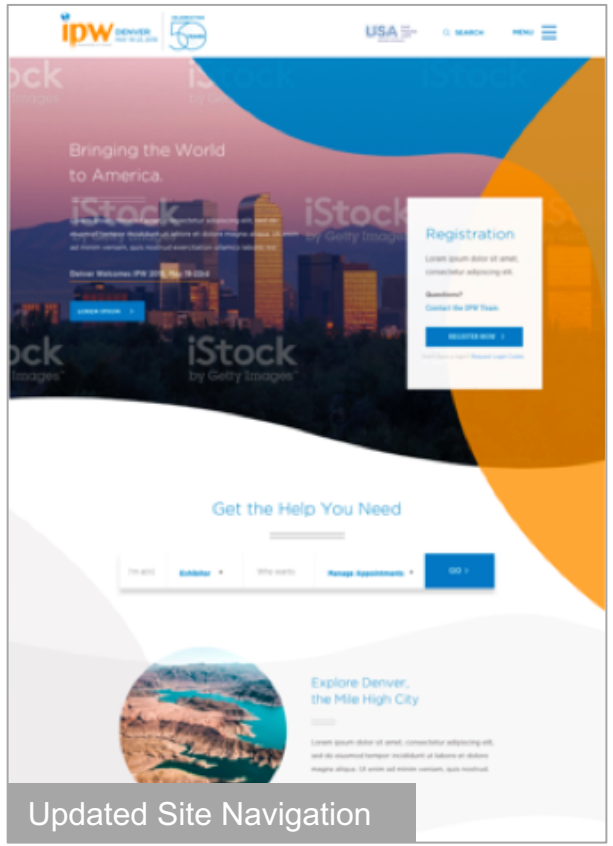
Largest Delegations (2018)



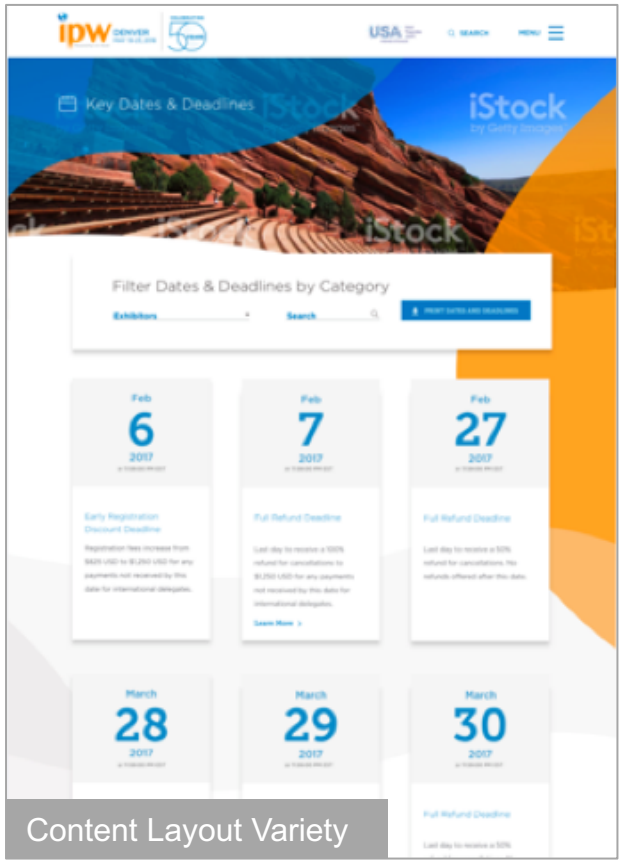
REGIONAL COMPOSITION OF **BUYERS**



IPW.COM **REDESIGN**



Updated Site Navigation

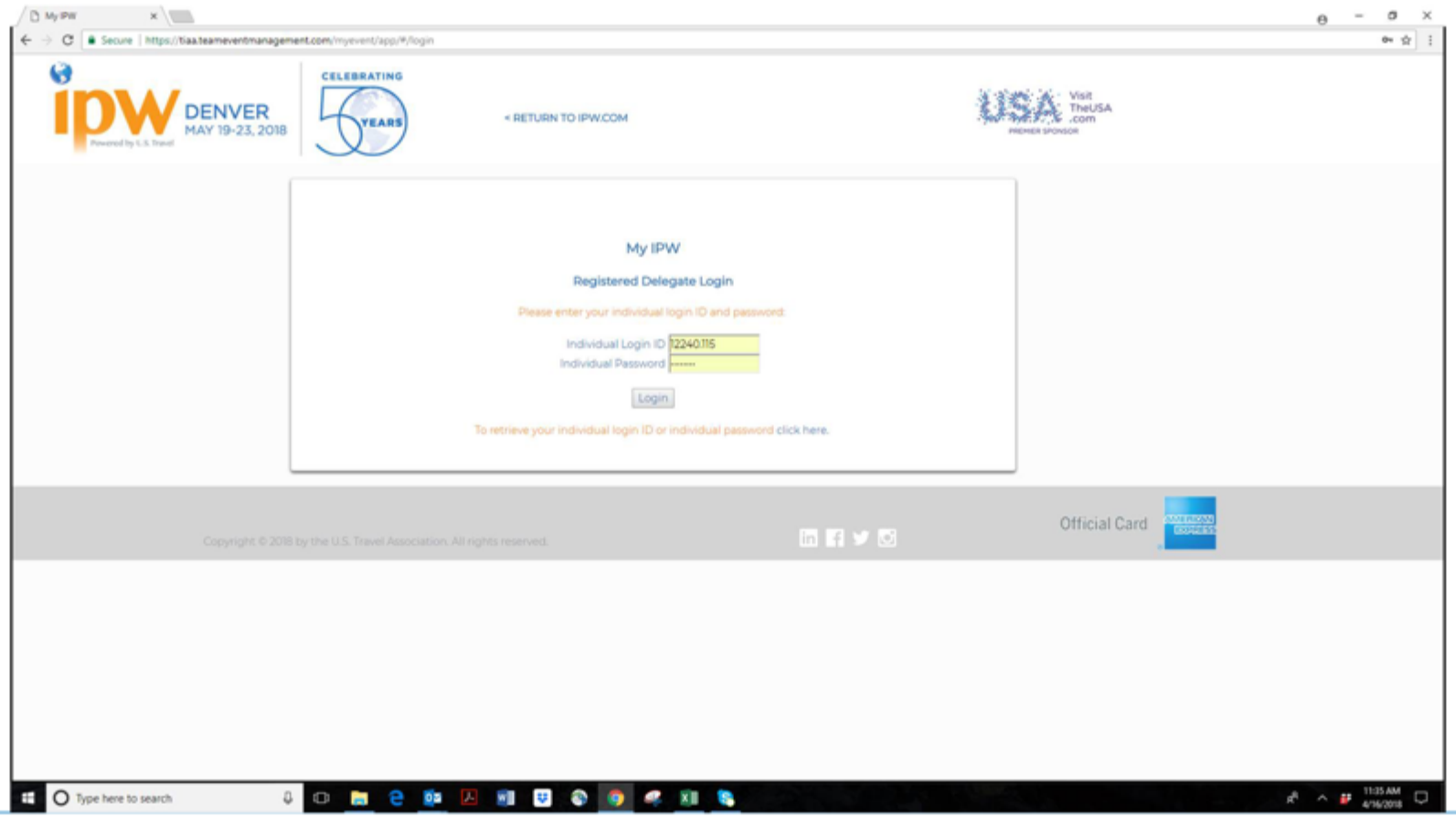


Content Layout Variety

Increased Use of Photography

Responsive Design and Unique UX

MY IPW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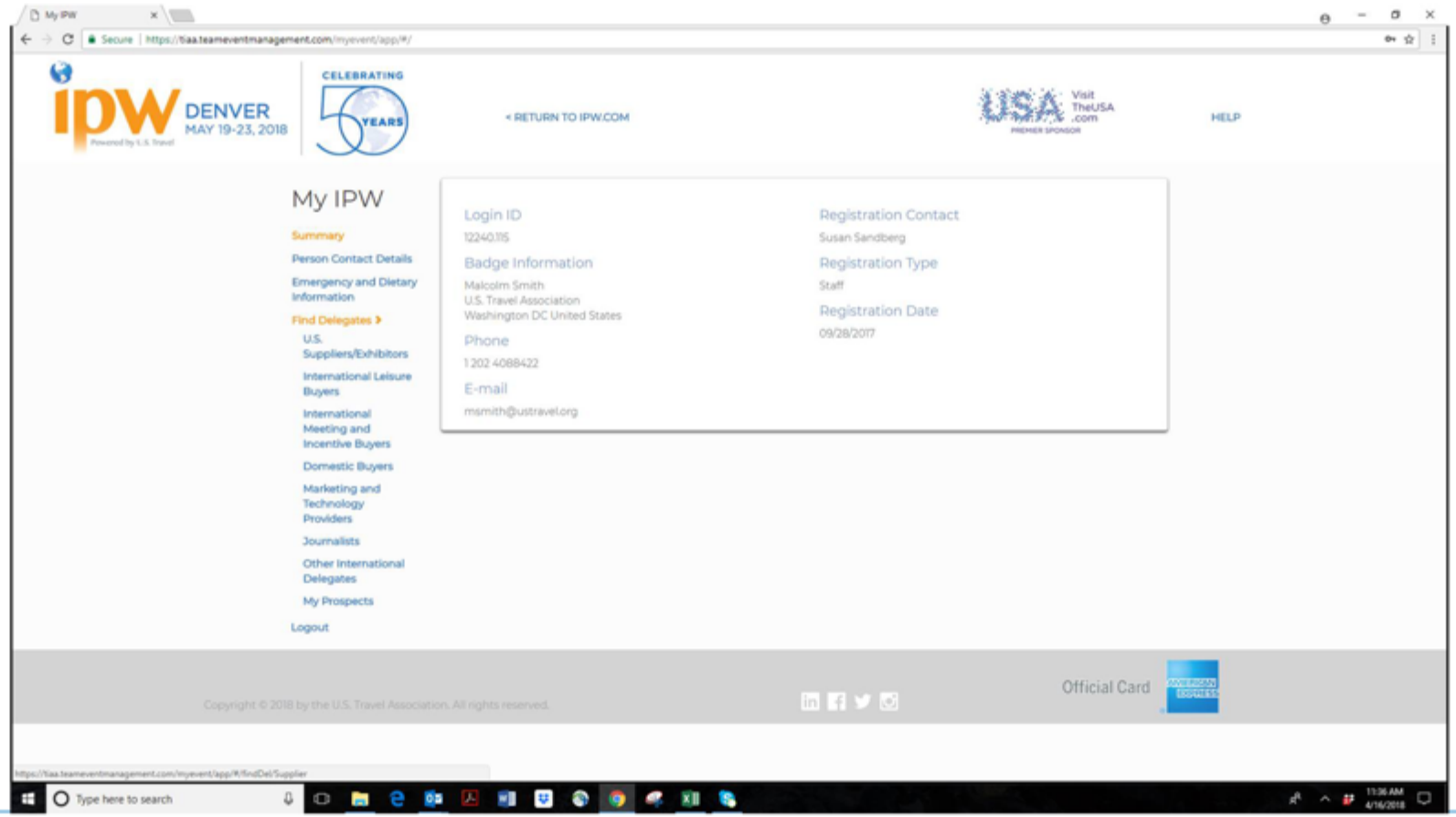
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YOUR PHOTOS WILL BE FEATURED AT IPW IN DENVER!

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and videos from past IPWs to:
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Anaheim – 2007

Las Vegas – 1989

Nashville – 1997

Nashville – 1997

Miami – 2009

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IPW THROWBACK

Delegate photos over the years shown on video screen inside Convention Center, sponsored by Wyoming Tourism.

A WALK DOWN MEMORY LANE

A look back to 5 decades of Bringing the World to America. Shown at the Monday lunch.

PHOTO OPP

Large-scale installation inside the Convention Center, in front of Denver's blue bear.

IPW 50 SERIES

History, highlights and more inside all eight issues of *IPW Daily*.

AIRLINES EXHIBITING AT IPW

PROFESSIONAL **SPORTS**

CHAIRMAN'S CIRCLE
HONORS
2018

2018 Chairman's Circle Honorees

Adventure World, Australia

Air Canada Vacations, Canada

AlliedTPro, USA

America As You Like It, UK

America International Travel Services, Inc., China

America Unlimited, Germany

American Holidays, Ireland

AmericanTours International, USA

ANA Sales America, Inc., Japan

Barrhead Travel, UK

Beijing CAISSA International Travel Service Co., Ltd., China

Best Day Travel Group, Mexico

Bon Voyage Travel and Tours, UK

Bonotel Exclusive Travel, USA

British Airways Holidays, UK

CANUSA Touristik, Germany

Cox & Kings, Pvt, Ltd.

CRD International, Germany

CVC Brasil Operadora E Agencia de Viagens S/A, Brazil

DERTOURISTIK Deutschland, Gmbh, Germany

DNATA, UAE

Emirates Holidays, UAE

Excite Holidays, UAE

Flight Centre, Ltd., Australia

Flytour Viagens, Brazil

FTI Touristik, Germany

H.I.S. Co., Ltd., Japan

Hana Tour, Inc., Korea

helloworld, Australia

Hotelbeds/GTA/Tourico, USA

Hotelplan Suisse, Switzerland

Infinity Holidays, Australia

JacTravel, UK

Jan Doets America Tours, Netherlands

Jetset Voyages, France

JTB Corporation, Japan

Knecht Reisen AG, Switzerland

Maison des Etats-Unis, France

Mark International, USA

Meeting Point International, USA

Meier's Weltreisen, Germany

MMT Gapnet Tour, Brazil

New World Travel, Inc., USA

Shanghai CTRIP International Travel Services, Co., Ltd., China

Swanson's Travel AB, Sweden

Thomas Cook AG, Germany

Thomas Cook Group plc, UK

Thomas Cook India

Tour America Ireland, Ireland

TourMappers North America LLC, USA

Trailfinders Ltd., UK

TravelBrands, Inc., Canada

Trend Operadora, Brazil

TUI Deutschland Gmbh, Germany

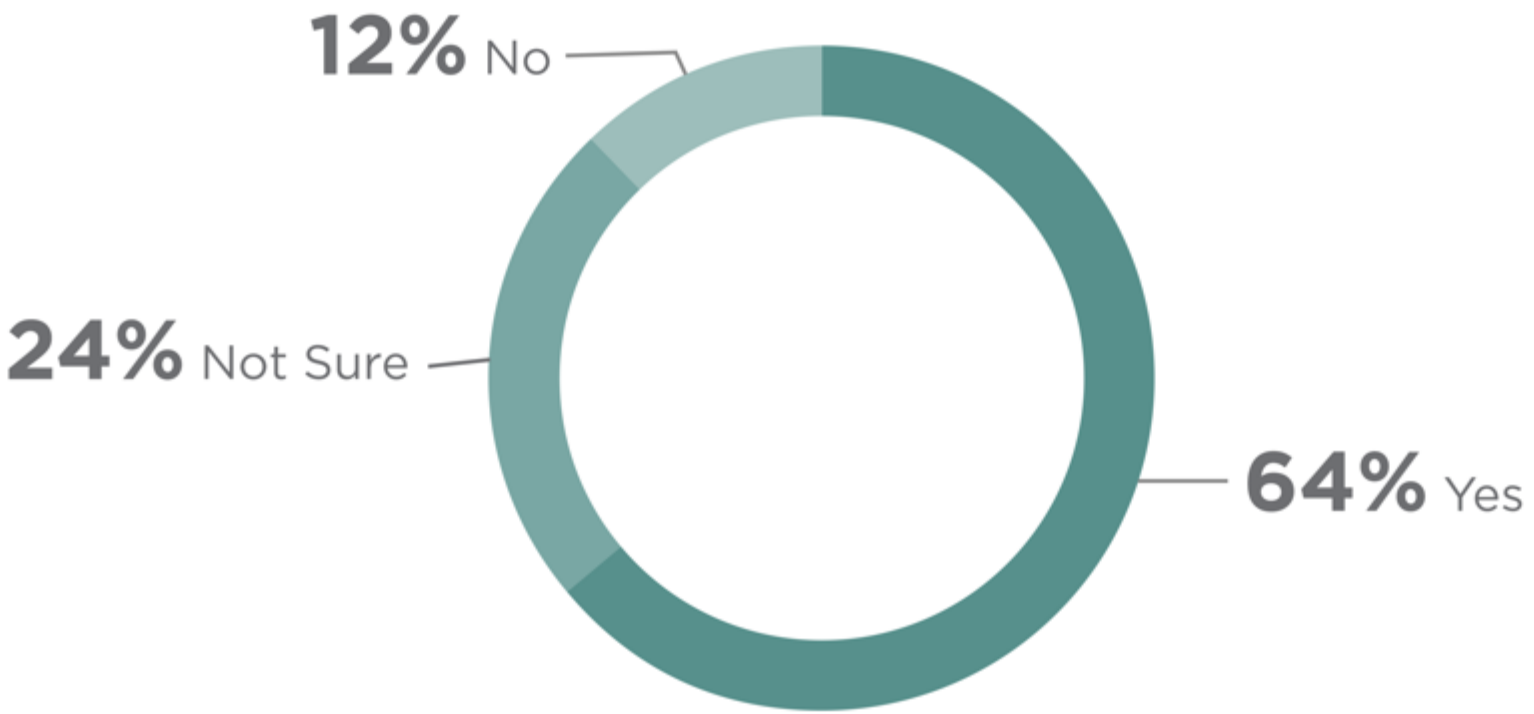
Virgin Holidays, UK

Voyageurs du Monde, France

WestJet Vacations, Inc., Canada

2017 **BUYER** SURVEY

Intent to Book New Destinations Because of IPW



64% of Buyers Expect to Book into **New Destinations** (Besides DC) Following IPW 2017

WHICH OF THE FOLLOWING DESTINATIONS (THAT YOU HAD NEVER BOOKED TO BEFORE) ARE YOU PLANNING TO BOOK TRIPS TO AS A RESULT OF YOUR ACTIVITY AT IPW (PERCENTAGE OF BUYERS)?

5% - 7%

Atlantic City, NJ
Birmingham, AL
Indianapolis, IN
Pittsburgh, PA
St. Louis, MO
Cleveland, OH
New Orleans, LA
Raleigh, NC
Cincinnati, OH
Columbus, OH
Detroit, MI
Richmond, VA

7% - 10%

Charlotte, NC
Long Island, NY
Milwaukee, WI
Minneapolis, MN
Myrtle Beach, SC
Jacksonville, FL
Jersey Shore, NJ
Oklahoma City, OK
Sacramento, CA

10% - 15%

Charleston, SC
Houston, TX
San Diego, CA
Savannah, GA
Tampa-St. Petersburg, FL
Baltimore, MD
Seattle, WA
Miami, FL
San Antonio, TX
Anaheim/Orange County, CA
Ft. Lauderdale, FL

15%+

Austin, TX
Denver, CO
Philadelphia, PA
Dallas, TX
Phoenix, AZ
Memphis, TN
Nashville, TN
Atlanta, GA
Boston, MA
Portland, OR

QUESTIONS?

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